



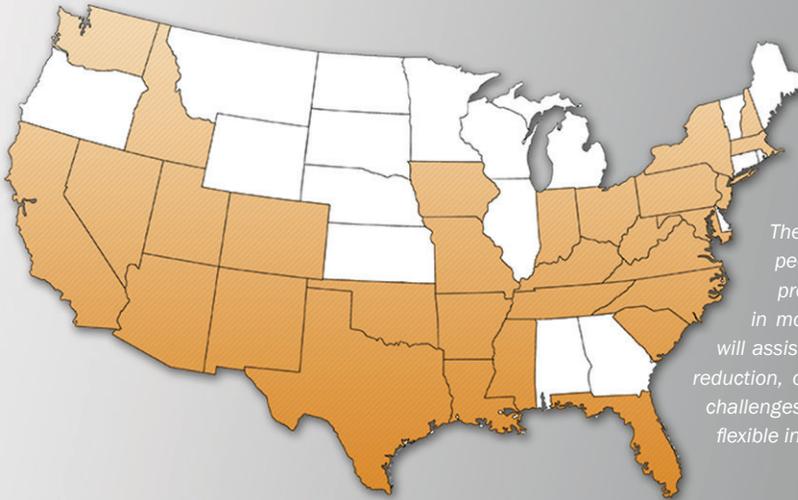
Outpatient Healthcare Strategies

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ACROSS THE NATION

From coast-to-coast, we have helped surgery centers become more profitable. Our experts understand that each region is different and requires a specialized approach. No matter where you are, we can help.

The key to success for every organization is effectively managing people to achieve results. Outpatient Healthcare Strategies provides proven solutions to help our clients gain better insights in motivating their staff to work towards the main objectives. We will assist in providing strategies, which balance new growth with cost reduction, operational efficiencies, physician strategies, reimbursement challenges and motivate your workforce to remain competitive and flexible in your community.

What We Do

We offer a unique combination of experience, insight and creativity to provide solutions for improving operational efficiencies, meeting key performance indicators and strategizing for future success.

Our methodology is scalable to meet the needs of your situation regardless of the size or scope of the project. You can choose from our menu of services to create a truly tailored fit for your organization's needs.

“thorough, proficient and motivating... a valuable resource”

Who We Are

Outpatient Healthcare Strategies is a diverse group of professionals that possess extensive industry knowledge along with first hand operational experience.

We uniquely build upon the years of training and experience as executives that have succeeded in today's competitive market. You can rely on Outpatient Healthcare Strategies to identify opportunities and assist your team to execute timely and proven solutions. We are driven to offer specific strategies and services to meet your needs, increase your efficiencies and deliver positive results.

Overview

Our sole focus is on healthcare and with decades of experience in consulting on a wide range of healthcare issues we have a thorough understanding of the environment our clients operate in and the challenges they face.

From strategy development and implementation, to fine tuning internal operations, financial planning, patient and employee satisfaction and measuring performance metrics within a complex highly regulated environment, we assist leaders to make astute, well informed decisions that can be easily and clearly be communicated.

“OHS completed an extensive due diligence project for us in a very short period of time. Their professional approach and the quality of information provided is a firm reflection of their competence. OHS brings a wealth of industry expertise to the table.”

– David Fuller, Senior Vice President, Operations, Ernest Health, Inc.

“Jessica demonstrated and communicated strong operational skills, educated our team in the revenue cycle processes and benchmarks, which assisted us in operating an efficient ASC. She was thorough, proficient and motivating. She is a valuable resource.”

– Lee S. Carlisle M.D., Medical Director, MARC Day Surgery Center, UTM Anesthesiology

Services

Our team is uniquely qualified and has the knowledge and expertise to provide your organization with a wide range of consulting and management services. Our menu of services allows you to select and tailor those areas necessary to meet your organization's specific needs. Regardless of the size or scope of the project, Outpatient Healthcare Strategies is prepared to quickly respond to your concerns and provide you with solutions that improve your operation.



OPERATIONS

Oversight Management

Operational Assessments

Staffing Efficiencies

Benchmarking

Satisfaction Survey
Analysis

Policy and Procedure
Development



BUSINESS STRATEGY

Strategic Planning

Feasibility Analysis

Acquisitions and Due
Diligence

Syndication and
Partnership Development

Joint Venture

Construction and Design



FINANCIAL

Financial Support Services

Revenue Cycle
Assessment

Payer Contracting

Case Costing
Evaluation



CLINICAL SERVICES

Accreditation, Licensing and
Regulatory Compliance

Quality Management and
Improvement

Infection Control

Safety / Risk Management

Anesthesia Services

HR / Credentialing Analysis



Jessica Nantz

President & CEO

Jessica Nantz is President and Founder of Outpatient Healthcare Strategies. She has worked in the healthcare field for 28 years with the past 18 in the outpatient healthcare setting. Jessica held a senior level executive position operating and managing more than 80 facilities including ASC's, Imaging Centers, Physical Therapy Centers, and Rehabilitation Hospitals for HealthSouth Corporation. In 2003, she founded mdStrategies, Inc., a successful ASC coding company. Jessica sold mdStrategies and went on to be a Founder and Principal of ASC Strategies which focused primarily on hospital outpatient departments and ASC's. Her experience and expertise are focused on increasing operational efficiencies in all aspects of hospital and ambulatory surgical arenas while understanding that synergistic physician relationships are essential to successful operations. Jessica offers our clients her extensive expertise on all aspects of clinical and financial operations.

At Outpatient Healthcare Strategies we recognize that each surgery center has its own unique set of goals and challenges. To better address these unique situations, we leverage our team of well known healthcare industry veterans, all with many years of experience specific to the outpatient arena – including surgery center administration, ASC design and development, ASC operations, mergers and acquisitions, and strategic partnerships. By pairing the best experts to the correct client based on that client's individual needs, Outpatient Healthcare Strategies is able to efficiently solve difficult problems, build profitable surgery centers, and streamline ASC operations.

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